

# Bring Proven Leaders with an Extra Edge to Your Business.



**PTKConnect**  
for Business

Students who complete PTK Edge courses bring more than just degree-specific knowledge. The skills they gain give them an extra edge, making them your best hires. Here's how:



## **PTKEDGE** *Competitive*

Building Action-Oriented Communicators

Students completing Competitive Edge are empowered to take decisive action. They use critical, analytical, and creative thinking skills to assess needs and produce positive outcomes in the workplace. Empowered by lessons on both verbal and non-verbal communication, students collaborate with teams and leadership to manage projects, resolve conflicts, and create productive workplace relationships.



## **PTKEDGE** *Employment*

Creating Goal Setters and Preparing Job Seekers

With Employment Edge, members outline goals for their employment future and create action plans to reach those goals. They create robust employment profiles using job boards like LinkedIn, highlighting employable skills garnered from internships, apprenticeships, employment, and education on their resumes. Applying their skills to real-world examples, they are interview-ready and workplace competent.



## **PTKEDGE** *Undergraduate Research*

Enlightening Leaders for Real-World Action

Research Edge teaches students to be community facing and service oriented in addressing real-world challenges. They gain experience and develop skills by identifying needs, researching conclusions, and rallying a team around a chosen solution to act. Such work requires critical thinking, team building, and goal setting, all qualities explored within the course to produce employable, problem-solving, change champions.



## **PTKEDGE** *Healthcare*

Producing Compassionate and Professional Caregivers

Healthcare Edge equips students with skills to successfully bridge the gap between healthcare education and the healthcare workplace. The curriculum preps students for patient care requiring compassion and empathy. Expect these future hires to work professionally with their team, perform effectively in high-pressure situations, and guard against burnout. Drawing upon case studies, participants are up to date on technical, ethical, and legal issues in healthcare and what to expect in the workplace.

